



# Annual Review

*for a future without fuel poverty*

**2017-2018**



**Energy Action Scotland (EAS) is the only charity whose sole aim is to eliminate fuel poverty in Scotland.**

For over 35 years EAS has worked with politicians, experts, policy makers, local authorities, NHS, communities and industry across the length and breadth of Scotland with the aim of achieving warm, dry homes for all.

**Our aims**

- To raise awareness of fuel poverty, particularly as it affects low income households
- To maintain fuel poverty as priority issue of human rights
- To identify effective solutions that can transform all cold damp houses into warm, dry homes
- To research fuel poverty and its wider implications for child and

public health, life expectancy and social exclusion in order to provide a deep understanding of the causes and effects and to promote best practice in order to eradicate it in Scotland

- Securing investment for domestic energy efficiency and advisory initiatives

As the national expert organisation on fuel poverty, we are delighted to be able to demonstrate the range and scope of our work. EAS is proud to work in collaboration with our powerful and diverse membership and our colleague organisations as partners in change.

## Sponsor's Foreword

2018 has seen a significant change in the funding available for energy efficiency improvements in Scotland, most noticeably the change to the Energy Company Obligation (ECO3) introduced on the 1st October. It's one that will no doubt impact how we continue to realise carbon reduction and the provision of affordable warmth to communities throughout the country, in line with Government policy.

Despite an increased drive to provide energy efficient homes in Scotland, with many organisations prioritising their obligations under the Energy Efficiency Standard for Social Housing initiative (EESHS), fuel poverty unfortunately continues to be a harsh reality for many households.

It's been encouraging however to see last year's proactive shift in the national agenda coming to fruition, addressing on a dual basis both carbon reduction and the achievement of affordable warmth.

This has been in no small part supported by the ongoing investment of the Scottish Government, which remains firmly dedicated to driving down fuel poverty and realising a carbon efficient Scotland. Their continued funding through the HEEPS programme, the Warmer Homes Scotland programme and the Home Energy Scotland services has been vital to this effort. Their progressive energy policy ensures Scotland continues to lead the UK in creating a more environmentally and socially responsible future and should be commended.

Everwarm are delighted to continue our support as energy efficiency contractors for both the HEEPS and the Warmer Homes Scotland programmes. We see every day the positive impact of such initiatives within Scotland's communities, and together with Energy Action Scotland, their members and their supporters, we'll continue to help Scotland positively address energy efficiency and the provision of affordable warmth.

**Robert Stirling**  
Managing Director, Everwarm Ltd



**Honorary President**  
- Lord O'Neill of Clackmannan

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As this will be my last Presidential note, it is the right moment to assess what progress has been made. In spite of a major economic recession and the resulting, misguided period of austerity and cutbacks, EAS's influence has increased significantly. The organisation enjoys the confidence of both Holyrood and Westminster on all areas of policy involving fuel poverty. EAS has been entrusted with major insulation, improvement and research projects and has been called upon to provide expert advice at the highest levels.

It has been an honour to work with Norrie and the team, and while I am unable to attend this year's Conference I intend to be present next year. I am delighted that my successor, Helen Liddell (Baroness Liddell of Coatdyke) will be joining you as she has a great contribution to make.

Good luck to one and all, the cold and the poor attend on you.

Martin O'Neill



**Convener**  
- Stewart Wilson

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- Stewart Wilson

On behalf of the EAS Board, it is my pleasure to report that 2017/18 has been another strong year for the organisation and its work to raise awareness of fuel poverty and its impact on people in Scotland. Working with policy makers and elected members across our parliaments, EAS continues to be the foremost expert in supporting change using information services, research and consultancy, seminars and conferences, projects, training and development. Continued financial support from members and partners allow EAS to continue in its work to make a positive impact on the life and future of Scotland and its people.

EAS continues to meet the strategic targets set by the Board giving us ongoing confidence that EAS is working well under the effective leadership of the Director.



**Director**  
- Norman Kerr OBE

**Director**  
- Norman Kerr OBE

As we close 2018 and move into 2019 it would appear that we are in for a year of much activity, with the Scottish Government forming (or in reality, reforming) the Scottish Fuel Poverty Forum with two new bodies - the Scottish Fuel Poverty Advisory Panel and the Scottish Fuel Poverty Partnership Forum. At the same time the Scottish Government have laid before Parliament the Fuel Poverty (Targets, Definition and Strategy) Bill and simultaneously published a Fuel Poverty Strategy for Scotland. However the question remains, what will this do to end fuel poverty?

The Bill proposes a new target date to address fuel poverty by 2040 - not eradicate fuel poverty, but address fuel poverty - with a target of having 5% of all Scottish households still living in the disgrace of fuel poverty. EAS believes that this condemns a further generation of Scots to live in misery, despair and needless poor health caused by cold damp homes. EAS is committed to working with Government to lift their ambition and bring the end date for targets to a more meaningful timeline and to making the Act which will follow the Bill something we can all see as a meaningful piece of legislation that truly sets out to eradicate fuel poverty well before the next generation has had to suffer the effects of inaction by Government.

We can only do this with the support of our members' strong voices behind us and we will continue to raise funds to improve the quality of life for people who suffer the effects of fuel poverty every day. Our members will be key to helping us deliver a range of services and projects that will that improve warmth in homes quickly and efficiently to support wellbeing and improved outcomes, particularly for people in some of Scotland's very rural areas.

As always, my thanks go to the Board and to our outgoing President Lord O'Neill and Vice Presidents for their time, expertise and for their invaluable support to me and my staff team. We look forward to working with our new President The Rt Hon Baroness Liddell of Coatdyke.

# Meet the Ingram Clan

They each live in an Ingram House which is a 100 year old 3 apartment, stone built, detached bungalow (approximately 90m2). Some energy efficiency work was carried out in the late 1990's with all four houses now having double glazing installed, the attics are all filled with 6" insulation and there are enough low energy lightbulbs to cover half the house.



## Happy Ingram

Lives in Kelso, one of the mildest climates places in Scotland.

Happy is a GP and lives with her partner, a communications consultant who works from home. They have two children, one of primary school age, and the other pre-school. Happy and her family are affluent with medium to high energy use. They have mains gas central heating and a wood burning stove.

**EPC Rating D**



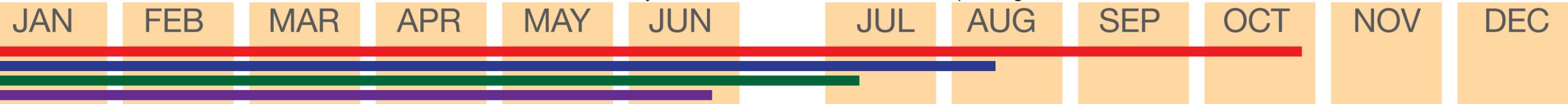
## Jimmy Ingram

Lives in Blair Atholl in Perthshire, one of the coldest and most exposed places in Scotland.

Both Jimmy and his wife are over 75, and following a stroke he has limited mobility and additional support needs. They both receive some social care support on a weekly basis, however Jimmy's wife is effectively his full time carer as he needs assistance with his personal care and household tasks 24 hours a day. Jimmy and his wife are on a low income with high energy use. They have an old oil system boiler and they rely on some electric heaters as backup when it gets really cold.

**EPC Rating F**

The Scottish average annual fuel bill is **£1577** but the reality of living in rural Scotland and/or where families have additional needs, means that this amount could run out as early as June. In order to make this amount last to the end of the year, households are forced to ration spending on basic items like food and warmth.



**EPC Rating F**

## Eastly Ingram

Lives in Aberdeen, which is statistically the coldest city in Scotland.

Eastly is a stay at home lone parent to her infant son. Eastly is on Universal Credit. She has electric heating from a storage heating system.



## Donald Ingram

Lives in Lochmaddy, in the Western Isles, a very windy location on the east side of North Uist.

Donald lives with his partner and they have no children. They are both seasonal workers in a local hotel and live on the typical lower rural income with high energy needs. They have a solid fuel central heating system and some new electric panel heaters.



**EPC Rating F**



## Honorary Positions

### Honorary President

Lord O'Neill of Clackmannan (until March 2018)

### Honorary Vice Presidents

Jackie Baillie MSP  
 Sir Robert Smith  
 Murdo Fraser MSP  
 Gillian Martin MSP  
 Stephen Gethins MP

### Member Directors

Jim Eadie (from November 2017)  
 Lucy Gillie (until November 2017)  
 Jane Kell  
 Liz Marquis  
 Janet McAlister  
 Dr Lynda Mitchell (from November 2017)  
 Stewart Wilson

### Special Directors

Carol Aitken (from November 2017)  
 Christopher Bartter (until November 2017)  
 Tricia McAuley OBE (from November 2017)  
 James Paterson  
 Dr Lesley Wilkie (until November 2017)

### Representative Director

Jenny Saunders OBE (until November 2017)  
 Adam Scorer (from April 2018)

### Advisor to Board

Hamish McPherson

## Members and Supporters

Energy Action Scotland (EAS) is a membership organisation and relies on members for support both in terms of fees and also in engaging with staff and others in the network to inform and underpin reactions to fuel poverty.

In addition, EAS gratefully acknowledges the support of all its funders, sponsors, donors and Business Supporters Group members including:

BRB Electrical Ltd  
 Calor Gas Limited  
 EDF Energy  
 Energy Saving Trust  
 ES Pipelines Ltd  
 Everwarm Limited  
 Linthwaite Ltd trading as GTi-Direct  
 InstaGroup  
 Insulated Render Systems (Scotland) Ltd  
 National Grid  
 NEA  
 Scottish Gas/Centrica  
 ScottishPower  
 Scottish & Southern Electricity Networks  
 SSE  
 Secure Meters (UK) Ltd  
 SGN  
 SP Energy Networks  
 The Electric Heating Company Ltd  
 The Scottish Government  
 UNISON Scotland  
 Utilita  
 Warmworks Scotland

## Financial Focus: April 2017 - March 2018

Energy Action Scotland (EAS) received a grant award from the Scottish Government of **£145,000** for 2017 - 2018 which represents **9.3%** of funding for the year.

Approximately **81%** of EAS funding came from corporate sponsorship and donations.

Earned income is generated from training and consultancy services, conferences and forums and from membership.

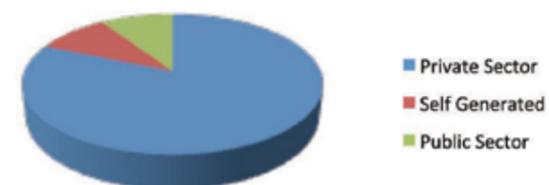
### Sources of Income

	£	%
Private Sector	1,270,710	81.3
Self Generated	146,208	9.4
Public Sector	145,000	9.3
<b>Total</b>	<b>1,561,918</b>	<b>100</b>

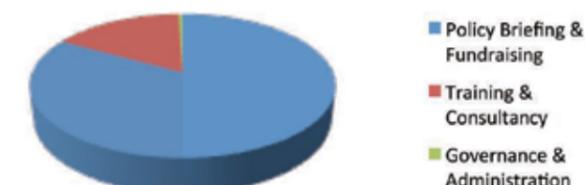
### Resources Expended

	£	%
Policy Briefing & Fundraising	1,261,412	83.0
Training & Consultancy	249,746	16.4
Governance & Administration	8174	0.6
<b>Total</b>	<b>1,519,332</b>	<b>100</b>

### Sources of Income



### Resources Expended



## Staff



Director,  
**Norman Kerr** OBE



Development  
 Manager /  
 Deputy Director,  
**Barbara Atterson**



Communications  
 & Public Affairs  
 Manager,  
**Kate Cunningham**



Technical and  
 Training Manager,  
**Scott Restricks**



Finance Officer,  
**Carol Millar**



Research,  
 Information and  
 Project Officer,  
**Helen Melone**



Training and  
 Projects Officer,  
**Siobhan Samson**



Public Relations,  
 Information and  
 Research Assistant,  
**Christine McArthur**



Administrative  
 Assistant,  
**Rose Ann Porteous**



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